

# 2019-2020 District Goals



**District:** District 110BN  
**Constitutional Area:** Europe

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 10% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal  
I will address this issue in 5 newsletters

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 25% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

I will work on a national Lions leadership conference

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	12
2nd Quarter	12
3rd Quarter	10
4th Quarter	15

By the end of the 4th quarter, the district will add a total of 49 new members.

### Action Items:

My district will establish 1 club branch(es).

My district will organize at least 1 membership growth event(s).

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	1	21
4th Quarter	0	0

By the end of the 4th quarter, the district will start 1 new club.

With a minimum of 21 charter members.

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will organize 1 Leo Club(s).

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1st Quarter	10
2nd Quarter	15
3rd Quarter	20
4th Quarter	25

By the end of the 4th quarter, the district's membership drops will not exceed 70 members.

Action Items:

## NET GROWTH GOAL

49	+	21	-	70	=	0
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 50,000 people.

Action Items:

My district will use and promote service resources to achieve our goal. Service Project Planners Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 120 service activities.

Action Items:

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 10% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

## **LCIF: PARTICIPATE**

By the end of the 2019-2020 fiscal year, 40% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

**Action Items:**

## **FUNDRAISE**

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$1,500 to support Campaign 100: LCIF Empowering Service.

**Action Items:**

## **ADVOCATE**

In the 2019-2020 fiscal year, 5% of clubs in my district will report their service projects via MyLion Web or MyLCI.

**Action Items:**

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding